



## education

**Kutztown University of Pennsylvania** | Kutztown PA  
BFA, Communication Design  
GPA: 3.99  
Deans List: Fall 2022 – Fall 2025

## design experience

**Kutztown University Small Business Development Center (KUSBDC)** | Kutztown, PA

**Branding Specialist / Student Intern**

March 2025 – Current

- Brand small businesses in Lancaster, Lebanon, Berks, and Chester Counties.
- Directly consult/present to clients about design decisions branding kit assets
- Collaborate with other student interns on project organization and client work.
- Facilitated **"Typography Crash Course"** to teach coworkers skills that keep KUSBDC content consistent with brand guidelines and accessibility.
- Facilitated **"Beyond Aesthetics: How Visual Branding Impacts SEO & Social Media Reach"** Webinar with SEO intern to teach the weight of design in online presence.

**Kutztown University Department of Social Work** |

Kutztown, PA

**Data Visualization Intern**

May 2025 – August 2025, October 2025 – December 2025

- Collaborated with researchers to translate complex data on mental health assistance across all 67 Pennsylvania counties into clear, accessible visuals
- Consulted with project leaders, narrative interns, design professors, and other team members on design decisions for infographics other visuals
- Independently managed time to complete work with self-initiated deadlines

**Kutztown Career Development Center** | Kutztown, PA

**Student Designer**

August 2023 – February 2024

- Designed posters, flyers, and social posts for events and information related to the CDC
- Attended bi-weekly one on one meetings with social manager to discuss projects, scheduling, and deadlines
- Pitched additional ideas for projects, such as JCPenney Suit-Up event gif for socials

**Freelance Projects** | Kutztown, PA

**Graphic Designer**

- Designed gig poster for band "Tucked In" to promote a show both online and at local venues, and to be sold as merchandise – August 2025
- Created exhibition poster for independent student show – January 2026
- Tour poster design for Tucked In "Friends, Dogs and Lovers Summer Shows" – May 2026

## volunteer experience

**Designathon** | Kutztown, PA

**Student Design Volunteer**

February 2025 / 2026

*12 hour design based event where students work in teams to meet, create for, and present work to local non-profits*

- 2025 - logo, poster, flyer, social content, and merchandise ideas created for Pine Grove Historical Society Stanhope Schoolhouse 150th anniversary celebration
- Communicated clearly with student team, professors, and alumni throughout the day to execute all deliverables efficiently and successfully
- 2026 - supported various teams throughout the day, assisting with deliverables that were falling short or that needed guidance with execution

## awards/honors/scholarships

- **Kutztown University Presidential Merit Scholarship**  
*Highest-awarded merit-based scholarship offered by Kutztown University to First Year In-State students*
- **Craig S Hunter Memorial Scholarship**  
*Kutztown University Scholarship awarded to a full-time student majoring in Communication Design*
- **Shoofly Literary Magazine Cover Contest Winner 2023**  
*Kutztown University "Shoofly Literary Magazine 2023" Cover Design*
- **Best in 2-D Freshman Foundation Show**  
*Multiple works featured in juried Freshman Foundation Show, expressive self-portrait painting awarded "Best in 2-D"*
- **AIGA Philadelphia Locally Sourced Issue 03 & Issue 04 Honorable Mentions**  
*Glick's Greenhouse website redesign & Beyond Repair Project featured as Honorable Mentions*
- **AIGA 2024, 2025, 2026 Coloring Book Features**  
*Black and White illustrations featured in Kutztown University AIGA Coloring Book*
- **2026 Student Gold Addy Award | Cross-Platform Consumer Campaign**  
*Alec's Pollinator Takeover Campaign*
- **Creative Quarterly Runner-Up CQ83**  
*Designathon Event Poster*
- **Best of 2026 Summer Exhibition**  
*Edgehill CD Box Kit Kutztown Senior Exhibition Show*